



Asian Foundation for Philanthropy invites  
you to a **FREE** workshop entitled:  
**‘Setting my business apart’**

*Is setting your business apart only about increasing profit and decreased cost?*

**NO!** Our interactive workshop will introduce a straightforward no-nonsense model that sets your business apart by integrating responsible business practice into normal business workings.

*Still wondering whether this is for your business?*

Ask yourself this:

What differentiates my business from others when putting in a bid?

How do I retain my staff?

What are other businesses doing?

All these questions and more will be addressed in **this one off opportunity!**

With expert facilitator **Stephen Farrell**, whose clients include John Lewis Partnership, British Business Group in Delhi, Bombay Chamber of Commerce and Business in the Community in the UK.

Previous workshops have been attended by (amongst others):

KPMG, TATA, TCS, Veolia, Infosys, Lloyds/TSB

*That’s not all!*

The workshop will be followed by a consultancy meeting for those businesses who may want more one to one support!

**WHEN:** 28th July 2010

**WHERE:** Charnwood Court, 5B New Walk, Leicester, LE1 6TE ([map](#))

**TIME:** 9.30 am to 2 pm (lunch provided) followed by one to one FREE support

**DUE TO THIS BEING A FREE EVENT, THERE ARE STRICTLY LIMITED PLACES.**

To reserve your place email: [Sheetal.shah@affp.org.uk](mailto:Sheetal.shah@affp.org.uk)

Project Funded by:

